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US!



EXHIBITION & CONFERENCE  
**28 & 29 NOVEMBER 2023**  
AMSTERDAM | THE NETHERLANDS

# Information Brochure



[WWW.OFFSHORE-ENERGY.BIZ/OEEC2023](http://WWW.OFFSHORE-ENERGY.BIZ/OEEC2023)

Created and produced by  **NAVINGO**





# OFFSHORE ENERGY23

EXHIBITION & CONFERENCE  
**28 & 29 NOVEMBER 2023**  
AMSTERDAM | THE NETHERLANDS

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 **NAVINGO**





# Offshore Energy Exhibition & Conference

Offshore Energy Exhibition & Conference is where the energy transition takes place. It is Europe's leading event for the entire offshore energy industry and an opportunity to reach business leaders, highly qualified experts and professionals across global markets.

Participate with a stand and maximise your visibility by being part of this two day event filled with networking opportunities, matchmaking, collaborating with peers, doing business and broadening your horizon.

By sponsoring this event, your company is visible in pre-event and onsite communication materials and your branding will be noticed by thousands of visitors and exhibitors and 473,500 monthly online users.



GREEN MARINE



FLOATING WIND



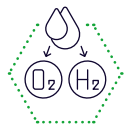
HUMAN CAPITAL



OFFSHORE WIND



OIL & GAS



HYDROGEN



SUBSEA



MARINE ENERGY



## Committee of Recommendation

The Committee of Recommendation of Offshore Energy Exhibition & Conference consists of involved prominent captains from the offshore energy sector.



**Mr. Maurits den Broeder**  
Managing Director, Van Oord Offshore



**Mr. Arnout Damen**  
CEO, Damen Shipyards Group



**Mr. Lex de Groot**  
Managing Director, Neptune Energy Netherlands B.V.



**Mr. Michael Kahn**  
Supervisory Board Director, Jumbo Maritime



**Ms. Charlotte Roodenburg**  
Manager New Build Sales, Huisman Equipment B.V.



**Mr. Gerard Schut**  
VP European Operations, Vermilion Energy



**Mr. Menno Snel**  
Chairman, Element NL



**Mr. Hans Timmers**  
Managing Director, ECHT



**Mr. Sander Vergroesen**  
Managing Director, IRO

## Content Advisory Board

The Content Advisory Board contributes to the advance of the content curriculum during Offshore Energy Exhibition & Conference by offering their guidance for various target groups in the offshore energy sector.



**Ms. Annemiek Asschert**  
Programme Manager Advice & Innovation, EBN



**Mr. Guido van den Bos**  
Director of Business Development, NOV RT Marine & Construction



**Mr. Jon Dugstad**  
Director Wind - Europe, NORWEP



**Mr. Jos Leo**  
Senior Consultant, OpenWater Energy Ltd



**Mr. Julian Manning**  
CEO, Paradigm



**Mr. Robert Plat**  
Principal Consultant Offshore, Royal IHC, IHC MTI



**Mr. Peter Scheijgrond**  
CEO Bluespring, Chairman Dutch Energy from Water Association



**Mr. Tjerk Suurenbroek**  
Business Development Manager, IRO

Supporting Partners



Endorsing Partners





# Content program

Different markets meet under one roof to foster business opportunities and learn from each other. With panel discussions, presentations and after talks; experts and industry leaders focus on the changing offshore energy landscape. Innovations like hydrogen and floating wind are highlighted, as well as the latest developments in offshore wind, marine energy and oil & gas. The content program of Offshore Energy Exhibition & Conference includes the following elements:



## Conference sessions

In an inspiring setting, thought leaders and industry experts come together to share knowledge and discuss the latest trends. In the program experts talk about, among others, the role of hydrogen in transforming our economies; innovations in the floating offshore wind industry; developments in the marine energy sector; leading a company in these turbulent times and how to be future proof in a world that is changing fast.



## The Stage

At the open stage on the exhibition floor, different aspects of the offshore energy sector are placed into the spotlight. Visit the Stage for market insights, interviews and views from the next generation. And extended due to great success, our OEEC reporter is present to share interviews from the exhibition floor. All items are instant available for the participants for sharing.



## Matchmaking

OEEC offers a matchmaking program that is available to all visitors, exhibitors and participants of the event. This feature makes it possible to get to know each other and to share knowledge about various topics related to offshore energy.





# Facts & figures

## Visitor profile

### Decision making authority

Decision maker 33%

Co-decision making 27%

Advisor 26%

Not involved 14%



### Visitor role

Academic	1%
Business Development	13%
Consultancy	6%
Engineering	9%
Logistics	3%
Management	20%
Marketing	4%
Other	10%
Owner	7%
Procurement	2%
Project Management	8%
Sales	17%

### Top 10 countries\*


1. United Kingdom
2. Belgium
3. Germany
4. Norway
5. France
6. Italy
7. Denmark
8. Poland
9. Spain
10. United States

\* International visitors.

Visitor Profile based on OEEC2021 and expected numbers OEEC2022.







NETHERLANDS  
MARITIME  
TECHNOLOGY

Around  
**450**  
**exhibitors  
& partners**  
are participating  
in OEEC

The program  
features more than  
**80 speakers**  
providing  
**55 hours**  
of content

Marine Energy Pavilion

MasterFlow  
We Revolutionize  
Offshore Marine Operations



1.738 | Seaway 7

Join Seaway 7, a global leader in the delivery  
of bottom-fixed offshore wind farm solutions.

seaway<sup>7</sup>





# Participation options

By exhibiting at Offshore Energy Exhibition & Conference your company is visible at the heart of the offshore energy industry. It gives the opportunity to present your products and services, expand your network and connect with experts and professionals across global markets.

Participate with a stand and maximise your visibility by being part of this two day event filled with networking opportunities, matchmaking, collaborating with peers, doing business and broadening your horizon.

By sponsoring this event, your company is visible in pre-event and onsite communication materials and your branding will be noticed by thousands of visitors and exhibitors and 473,000 monthly online users.

## Full-service stand

Make the most of your time and resources and leave the planning to us. Shell scheme stands are available in various sizes.

- ✓ All-inclusive package
- ✓ Company name and company logo
- ✓ System walls and carpet tiles
- ✓ Electricity and furniture
- ✓ Full catering service
- ✓ 2 parking exit tickets

*A full-service stand includes system walls (2,50m/h), carpet tiles, fascia board with company name and logo, lighting, power supply socket, 2kW power, furniture, full catering, stand cleaning, invitation service, Wi-Fi and 2 parking exit tickets.*



Size	Price	Exhibitor passes
9m <sup>2</sup>	€ 5,320	4 passes
12m <sup>2</sup>	€ 6,305	4 passes
16m <sup>2</sup>	€ 7,765	5 passes
18m <sup>2</sup>	€ 8,690	5 passes

Size	Price	Exhibitor passes
21m <sup>2</sup>	€ 9,800	6 passes
24m <sup>2</sup>	€ 10,815	6 passes
28m <sup>2</sup>	€ 12,480	6 passes
32m <sup>2</sup>	€ 14,065	8 passes

## Space only

You are free to design your own stand. OEEC has large space-only areas available on premium positions.

- ✓ Build your own stand
- ✓ Starting at € 368.- per m<sup>2</sup>
- ✓ Starting at 24m<sup>2</sup>
- ✓ Exhibitor passes (amount depending on stand size)

*Space only does not include the full-service participation package.*



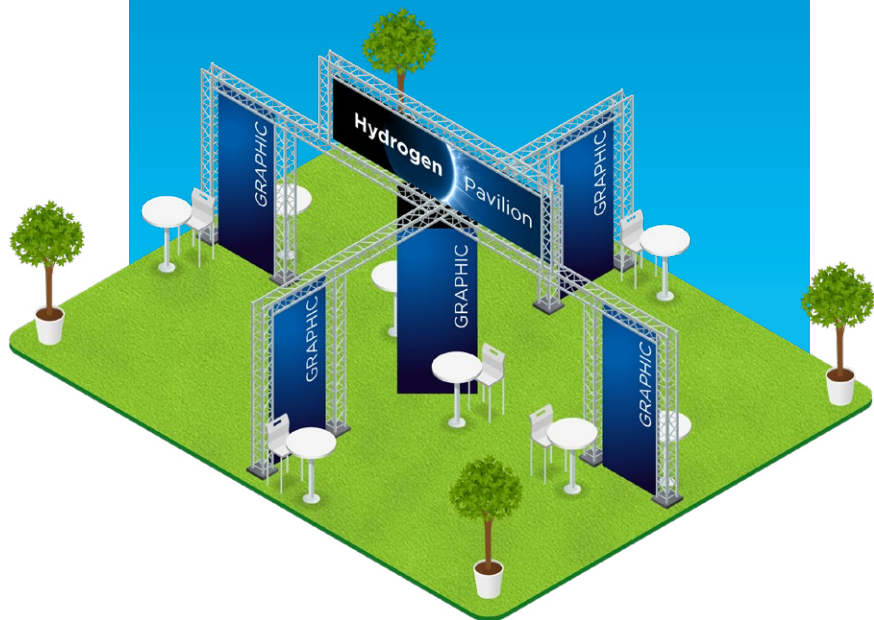


## Hydrogen Area

Are you active in hydrogen and looking for opportunities and collaborations within the offshore energy sector? Join the Hydrogen Area at Offshore Energy Exhibition & Conference! To be able to participate in the Hydrogen Area, your company must have a connection to the hydrogen field.

### Hydrogen Area participation € 4,600

- ✓ Display at Hydrogen Area including a graphic panel 100x250 cm, a bar table with a bar chair
- ✓ Participation in the Hydrogen session on The Stage during OEEC. Recording distributed on Offshore-Energy.biz
- ✓ Company details listed in exhibitors list
- ✓ Exposure in pre/during/after communication materials about the Hydrogen Area
- ✓ Event access for two persons
- ✓ Two parking tickets



## Co-exhibitor

Co-exhibiting includes a listing as official exhibitor, an entry in the event magazine, on the exhibitor list, on the floor plan and includes the company name printed on the fascia board when exhibiting with a full-service stand.

- ✓ Maximum of two companies per 12m<sup>2</sup>
- ✓ € 610 per co-exhibiting company

## Outdoor area

Tools, machinery and constructions can be oversized in the offshore industry. Exhibitors interested in showcasing sizable hardware too big or too heavy for inside demonstration will have the possibility to display their products and services at Offshore Energy's outdoor exhibition area.

- ✓ Showcase your products close to the entrance
- ✓ € 575 fixed costs plus € 192 per m<sup>2</sup>



## Start up Zone

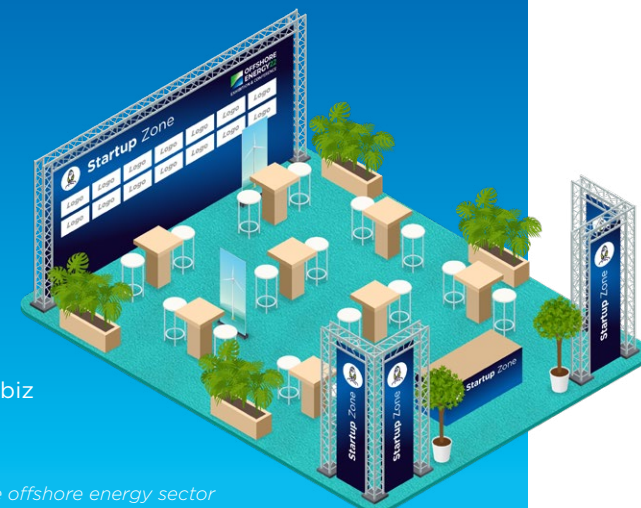
Showcase your invention, new product, process, or services to a diverse audience of offshore energy professionals and investors. Offshore Energy offers attractive start up prices to entrepreneurs who are working on their business, to stimulate innovation within the industry.

Make powerful connections with manufacturers, commercial agents, promoters, financiers, users and entrepreneurs across the world.

### Start up zone participation € 1,150

- ✓ Display with lighting and a seat
- ✓ Graphics 70cm wide x 120cm high
- ✓ Power supply (up to 500 Watt)
- ✓ Listing as an official exhibitor on the floor plan, in the event guide and on [www.offshore-energy.biz](http://www.offshore-energy.biz)
- ✓ Access to the the Start up Zone lounge

*To qualify for this package, you need to be a start-up within the offshore energy sector with year of foundation after 2019.*



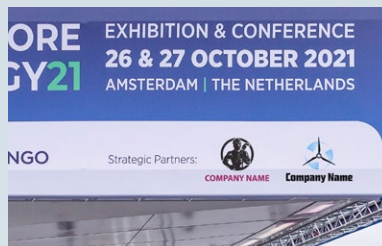
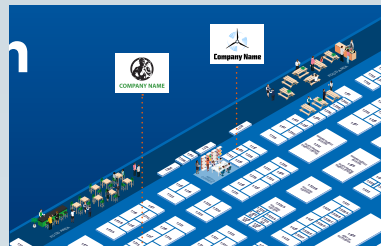
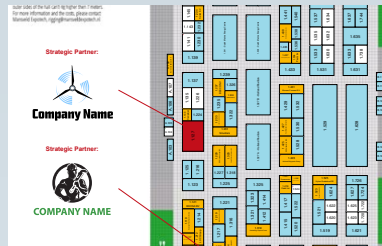


# Sponsor options

## Strategic event partner € 25,000

Recognition in all event communication, onsite and offsite:

- ✓ Exposure on the floorplan
- ✓ Exposure on event section online on offshore-energy.biz
- ✓ Logo in marketing mails (>75,000 subscribers)
- ✓ Logo on digital screens in the exhibition hall during event days
- ✓ Logo on presentation screens at the conference during event days
- ✓ Prominent position in the Event Guide
- ✓ Logo at entrance banner
- ✓ Stage time or participation in the conference



Strategic Partner examples



Visitor key cord\* € 13,750



Visitor badge\* € 13,750



Wi-Fi\* € 5,500



Flyering € 3,500

\* exclusive for one organisation





Online registration tool\* **€ 12,750**

Conference session sponsor **€ 3,300**

Conference delegate bag **€ 2,750**

Session insert **€ 1,650**

Please contact [sales@offshore-energy.biz](mailto:sales@offshore-energy.biz)  
to discuss customized opportunities

# Exposure packages

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Exposure item	Package 1	Package 2	Package 3
<b>Event Guide</b> <i>Highlighted exposure in exhibitor list</i>	✓	✓	✓
<b>Magazine</b> <i>Logo placement in exhibitor section in Offshore Energy Magazine #3</i>	✓	✓	✓
<b>Direct mailing</b> <i>Logo placement in exhibitor section in Offshore Energy Marketing mailing (±75.000 subscribers)</i>	✓	✓	✓
<b>Online exposure</b> <i>Online exposure campaign of 50,000 impressions in the run-up to the event on offshore-energy.biz</i>		✓	✓
<b>Floorplan on-site</b> <i>Logo placement on on-site floorplan (Event Guide, screens, displays)</i>		✓	✓
<b>Event Guide advertisement</b> <i>Half page advertisement in Event Guide</i>			✓
<b>Interview</b> <i>Interview at the event with Navingo host and publication on Offshore-Energy.biz</i>			✓
<b>Package price</b>	<b>€ 1,200</b>	<b>€ 3,500</b>	<b>€ 5,500</b>





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