



**JOIN US!**



**OFFSHORE ENERGY23**

**EXHIBITION & CONFERENCE  
28 & 29 NOVEMBER 2023  
AMSTERDAM | THE NETHERLANDS**

# Information Brochure



[WWW.OFFSHORE-ENERGY.BIZ/OEEC2023](http://WWW.OFFSHORE-ENERGY.BIZ/OEEC2023)

Created and produced by  **NAVINGO**

# OFFSHORE ENERGY23

EXHIBITION & CONFERENCE  
28 & 29 NOVEMBER 2023  
AMSTERDAM | THE NETHERLANDS

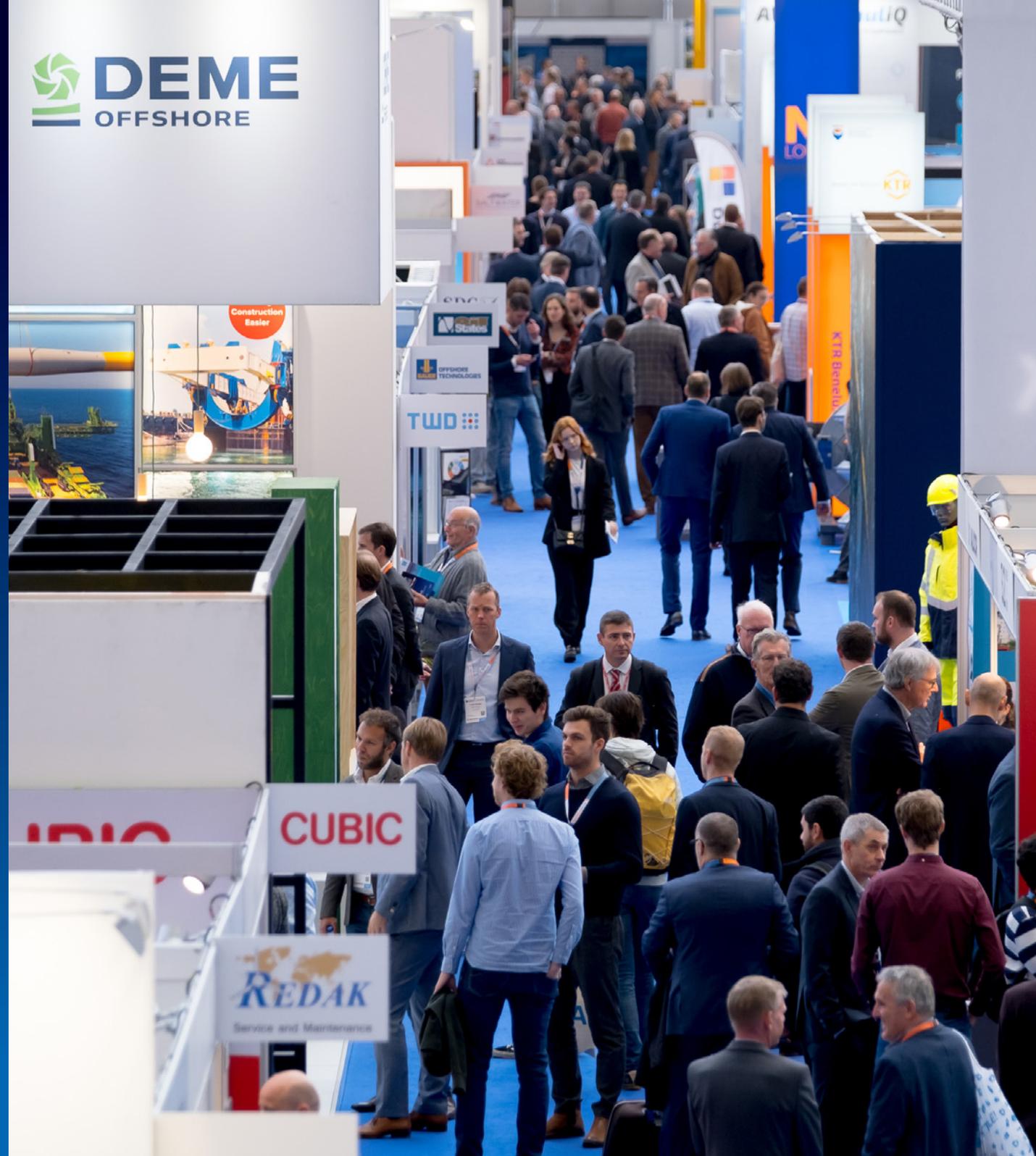
## Follow us

 @navingooe  
 @OffshoreEnergy  
 @OffshoreEnergy

**#OEEC2023**

- All prices in this brochure exclude VAT.
- Content and prices in this brochure can be subject to change without prior notice.
- Navingo reserves the right to revise or reject any advertisement.
- Our terms & conditions are applicable.

Created and produced by  **NAVINGO**



# Offshore Energy Exhibition & Conference

Offshore Energy Exhibition & Conference is Europe's (OEEC) leading, high-quality event for the entire offshore energy industry, where companies and professionals connect, learn about the latest developments and innovations and do business. Our cross-market focus in relation to the energy transition and sustainable solutions is what makes OEEC stand out from other exhibitions.

The exhibition floor is home for major players from offshore wind, marine energy, oil & gas and the maritime industry. There is a special focus on the emerging market offshore hydrogen. The presence of international partners, governmental delegations and industry experts provide learning blocks, networking events and roundtables, attracting decision makers from different countries and key markets.

The conference, with this year's theme "Changing Currents" brings together thought leaders and industry experts who provide insights about the latest trends, business opportunities and challenges in a world that is changing fast.

Finally, the event bursts with great energy. The numerous networking moments on the exhibition floor allow visitors and exhibitors to catch-up and build connections that last for years.

**Let's change the currents together!**



GREEN MARINE



FLOATING WIND



HUMAN CAPITAL



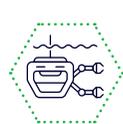
OFFSHORE WIND



OIL & GAS



HYDROGEN



SUBSEA



MARINE ENERGY



## Committee of Recommendation

The Committee of Recommendation of Offshore Energy Exhibition & Conference consists of involved prominent captains from the offshore energy sector.



**Mr. Maurits den Broeder**  
Managing Director, Van Oord Offshore



**Mr. Gerard Schut**  
VP European Operations,  
Vermilion Energy



**Mr. Arnout Damen**  
CEO, Damen Shipyards Group



**Mr. Arendo Schreurs**  
Managing Director,  
ElementNL



**Mr. Ruben Dijkstra**  
Managing Director, Ørsted



**Mr. Hans Timmers**  
Managing Director, ECHT



**Mr. Lex de Groot**  
Managing Director, Neptune Energy Netherlands B.V.



**Mr. Sander Vergroesen**  
Managing Director, IRO



**Mr. Michael Kahn**  
Supervisory Board Director,  
Jumbo Maritime



**Mr. Jan Vos**  
Chairman Netherlands Wind Energy Association (NWEA)



**Ms. Charlotte Roodenburg**  
Manager New Build Sales,  
Huisman Equipment B.V.

## Content Advisory Board

The Content Advisory Board contributes to the advance of the content curriculum during Offshore Energy Exhibition & Conference by offering their guidance for various target groups in the offshore energy sector.



**Ms. Annemiek Asschert**  
Programme Manager Advice & Innovation, EBN



**Mr. Julian Manning**  
CEO, Paradigm



**Mr. Guido van den Bos**  
Director of Business Development, NOV RT Marine & Construction



**Mr. Robert Plat**  
Principal Consultant Offshore, Royal IHC, IHC MTI



**Mr. Jon Dugstad**  
Director Wind - Europe, NORWEP



**Mr. Peter Scheijgrond**  
CEO Bluespring, Chairman Dutch Energy from Water Association



**Mr. Jos Leo**  
Senior Consultant, OpenWater Energy Ltd



**Mr. Tjerk Suurenbroek**  
Business Development Manager, IRO

Supporting Partners



Endorsing Partners



# Content program 'Changing Currents'

Navigating uncertainty and opportunities in the offshore energy industry

With panel discussions, presentations, interviews and stage talks, OEEC's comprehensive conference program delves into each market and its supply chain, bringing different sector developments into the limelight. Concerns related to climate change and energy security has brought the industry together for cross-market discussions. The conference program is an opportunity to stay ahead of the curve in the offshore energy industry.



## Conference sessions

The varied program covers in detail trends from different sectors of the offshore energy sector. Experts and industry leaders from the different markets discuss the opportunities and challenges of the energy transition in these turbulent times, present latest innovations and developments from the sector and share strategies to remain future-proof. The sessions are recorded and made available on our online platforms.



## The Stage

At the open stage on the exhibition floor, different aspects of the offshore energy sector are placed in the spotlight. Companies, experts and students share market insights, product solutions and fresh perspectives. The content recorded on The Stage is available for sharing online and on social media for promotional purposes.



## Matchmaking

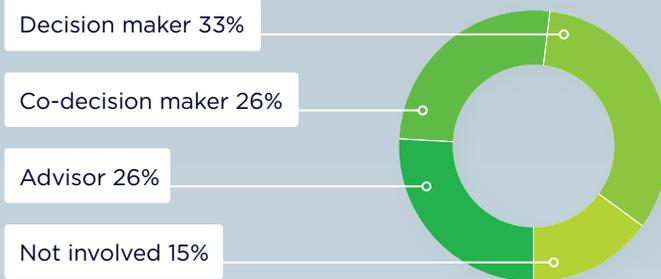
Exhibitors get the option to host their own free roundtable and invite people. The roundtables and 1-on-1 meetings allows participants to schedule meetings in advance, ensuring that they have the chance to meet with the most relevant people during the event. This can help attendees build stronger connections and network more effectively.



# Facts & figures

## Visitor profile

### Decision making authority



### Visitor role

Business Development	20%
Consultancy	5%
Engineer/Engineering	10%
Logistics	2%
Management	19%
Marketing/Communication	5%
Owner	7%
Procurement	2%
Project Management	8%
Sales/Account Management	11%
Other	11%

### Top 10 countries\*

1. United Kingdom
2. Germany
3. Belgium
4. Norway
5. France
6. Denmark
7. Italy
8. Poland
9. Spain
10. United Arab Emirates

\* International visitors.

Visitor Profile based on OEEC2022 and expected numbers OEEC2023.



Over  
**7,000**  
visitors  
from more than  
**80 countries**  
are expected to  
visit OEEC



Around  
**400**  
 exhibitors  
 & partners  
 are participating  
 in OEEC

The program  
 features more than  
**80** speakers  
 providing  
**55** hours  
 of content

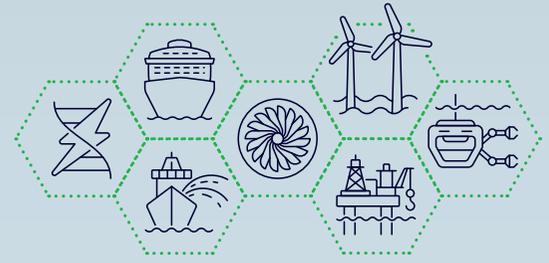
### Exhibitor profile

#### Top reasons to join

1. Maintain existing relations
2. Establish new relations
3. Finding new costumers/Brand exposure
4. Lead generation
5. Showcasing products & services

#### Exhibitor markets

Clean Fuel	21%
Dredging	25%
Green Marine	27%
Marine Energy	32%
Oil & Gas	42%
Offshore Wind	47%
Subsea	25%



**Program**

Shippin  
 Mob/demob support  
 Ship/rig agen

# Participation options

By exhibiting at Offshore Energy Exhibition & Conference, your company is visible at the heart of offshore energy industry. You have the opportunity to showcase your products & services, expand your network and connect with experts and professionals across global markets.

Participate with a stand and maximise your visibility by being part of this two day event filled with networking opportunities, matchmaking, collaborating with peers, doing business and broadening your horizon.

By sponsoring this event, your company is visible in pre-event and onsite communication materials and your branding will be noticed by thousands of visitors and exhibitors and 473,000 monthly online users.



## Full-service stand

Make the most of your time and resources and leave the planning to us. Shell scheme stands are available in various sizes.

- ✓ All-inclusive package
- ✓ Company name and company logo
- ✓ System walls and carpet tiles
- ✓ Electricity and furniture, including fridge
- ✓ Full catering service
- ✓ 2 parking exit tickets



*A full-service stand includes system walls (2,50m/h), carpet tiles, fascia board with company name and logo, lighting, power supply socket, 3kW power, furniture, full catering, stand cleaning, Wi-Fi and 2 parking exit tickets.*

Size	Price	Exhibitor badges
9m <sup>2</sup>	€ 5,320	4 passes
12m <sup>2</sup>	€ 6,305	4 passes
16m <sup>2</sup>	€ 7,765	5 passes
18m <sup>2</sup>	€ 8,690	5 passes

Size	Price	Exhibitor badges
21m <sup>2</sup>	€ 9,800	6 passes
24m <sup>2</sup>	€ 10,815	6 passes
28m <sup>2</sup>	€ 12,480	6 passes
32m <sup>2</sup>	€ 14,065	8 passes

## Space only

You are free to design your own stand. OEEC has large space-only areas available on premium positions.

- ✓ Build your own stand
- ✓ Starting at € 368.- per m<sup>2</sup>
- ✓ Starting at 24m<sup>2</sup>
- ✓ Exhibitor passes (amount depending on stand size)

*Space only does not include the full-service participation package.*



### Hydrogen Area

Are you active in hydrogen and looking for opportunities and collaborations within the offshore energy sector? Join the Hydrogen Area at Offshore Energy Exhibition & Conference! To be able to participate in the Hydrogen Area, your company must have a connection to the hydrogen field.

#### Hydrogen Area participation € 3,250

- ✓ Display at Hydrogen Area including a graphic panel 100x250 cm, 2 bar tables and 3 bar chairs
- ✓ Participation in the Hydrogen session on The Stage during OEEC. Recording distributed on Offshore-Energy.biz
- ✓ Company details listed in exhibitors list
- ✓ Exposure in pre/during/after communication materials about the Hydrogen Area
- ✓ Event access for two persons
- ✓ Two parking tickets

### Co-exhibitor

Co-exhibiting includes a listing as official exhibitor, an entry in the event magazine, on the exhibitor list, on the floor plan and includes the company name printed on the fascia board when exhibiting with a full-service stand.

- ✓ Maximum of two companies per 12m<sup>2</sup>
- ✓ € 610 per co-exhibiting company

### Outdoor area

Tools, machinery and constructions can be oversized in the offshore industry. Exhibitors interested in showcasing sizable hardware too big or too heavy for inside demonstration will have the possibility to display their products and services at Offshore Energy's outdoor exhibition area.

- ✓ Showcase your products close to the entrance
- ✓ € 575 fixed costs plus € 192 per m<sup>2</sup>



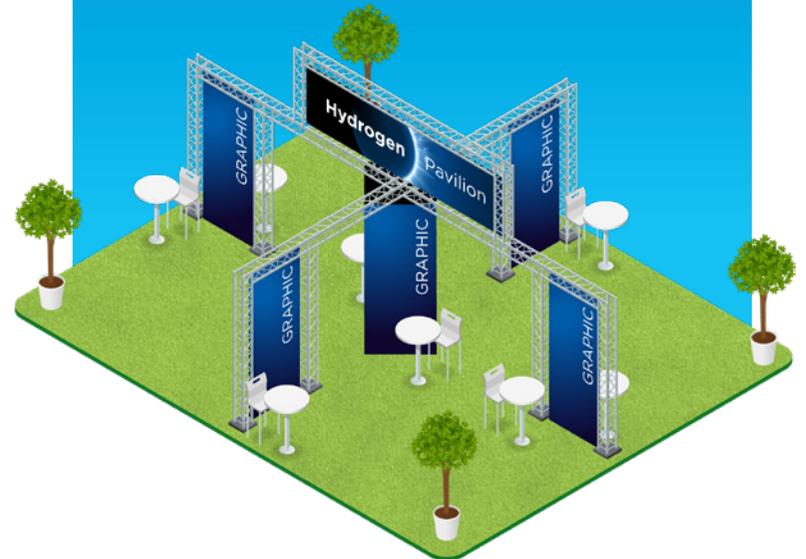
### Start up Zone

Showcase your invention, new product, process, or services to a diverse audience of offshore energy professionals and investors. Offshore Energy offers attractive start up prices to entrepreneurs who are working on their business, to stimulate innovation within the industry. Make powerful connections with manufacturers, commercial agents, promoters, financiers, users and entrepreneurs across the world.

#### Start up zone participation € 1,150

- ✓ Display with lighting and 2 seats and a table
- ✓ Banner 85cm wide x 205cm high
- ✓ Logo on back wall
- ✓ Power supply (up to 500 Watt)
- ✓ Listing as an official exhibitor on the floor plan, in the event guide and on [www.offshore-energy.biz](http://www.offshore-energy.biz)
- ✓ Access to the event & Start up Zone lounge for 2 persons
- ✓ 2 parking exit tickets

*To qualify for this package, you need to be a start-up within the offshore energy sector with year of foundation after 2019.*



# Sponsor options

## Event sponsor\*

Recognition in the following communication, onsite, print and online as Official Event Sponsor:

### Onsite

- ✓ Entrance banner
- ✓ Floorplan and Timetables
- ✓ Digital screens
- ✓ Presentation screens
- ✓ Exposure on all marketing materials and signage
- ✓ Stage Time

### Online

- ✓ Marketing Mailing
- ✓ Event Website
- ✓ Social Media

### Print

- ✓ Exhibition Guide
- ✓ Offshore Energy Magazine
- ✓ Recognition on all printed marketing materials (if applicable)

**€ 19,900**

## Conference Sponsor\*

Recognition in the following communication, onsite, print and online as Conference Sponsor:

### Onsite

- ✓ Conference Backdrop
- ✓ Conference Signage
- ✓ Presentation screens
- ✓ Exposure on conference marketing materials and signage
- ✓ Stage Time

### Online

- ✓ Marketing Mailing
- ✓ Event Website
- ✓ Social Media

### Print

- ✓ Exhibition Guide
- ✓ Offshore Energy Magazine
- ✓ Recognition on all printed conference materials (if applicable)

**€ 12,900**

## Stage Sponsor\*

Recognition in the following communication, onsite, print and online as Stage Sponsor:

### Onsite

- ✓ Stage Backdrop
- ✓ Stage Signage
- ✓ Presentation screens
- ✓ Exposure on stage marketing materials and signage
- ✓ Stage Time

### Online

- ✓ Marketing Mailing
- ✓ Event Website
- ✓ Social Media

### Print

- ✓ Exhibition Guide
- ✓ Offshore Energy Magazine
- ✓ Recognition on all printed Stage materials (if applicable)

**€ 9,900**

\* non exclusive

\* non exclusive

\* non exclusive



## Other sponsor options



Visitor key cord\*  
€ 13,750

**Sold**



Visitor badge\*  
€ 13,750

**Sold**



Wi-Fi\*  
€ 5,500

**Sold**



Stage Time (10 minutes)  
€ 3,995

*All sessions are recorded and published and can be used for own promotion.*

## Exhibitor Exposure Package

Item	Exposure
<b>Banner campaign</b>	4 week banner campaign on OffshoreEnergy.biz with 40.000 impressions
<b>Print advertisement</b>	½ page advertisement in Offshore Energy Magazine edition 3
<b>Newsletter campaign</b>	2 week newsletter banner in OffshoreEnergy.biz newsletter
<b>Online exposure</b>	Logo placement on event page
<b>Package price</b>	<b>€ 2,850</b>

### Sales



**Mariska Jongbloed**  
E: mj@navingo.com  
T: +31(0)10 209 2632



**Ruud Aantjes**  
E: ra@navingo.com  
T: +31(0)10 209 2642



**Cas Teensma**  
E: ct@navingo.com  
T: +31(0)10 209 2606

### Exhibition



**Nancy Slob-Corpeleijn**  
E: ns@navingo.com  
T: +31(0)10 209 2651



**Cheranie Lachminarainsingh**  
E: cla@navingo.com  
T: +31(0)10 209 2635

### Hydrogen



**Moazzam Afzal**  
E: moa@navingo.com  
T: +31(0)10 209 2634

 **NAVINGO**



# OFFSHORE ENERGY23

EXHIBITION & CONFERENCE  
**28 & 29 NOVEMBER 2023**  
AMSTERDAM | THE NETHERLANDS



Subscribe to our newsletter to stay informed!

Supporting  
Partners



[WWW.OFFSHORE-ENERGY.BIZ/OEEC2023](http://WWW.OFFSHORE-ENERGY.BIZ/OEEC2023)

Created and produced by

